





# FROM HERE TO THERE: STEERING YOUR VMAP

By Mark Z. Oldknow, 33°, Valley of Santa Fe, NM

## NAVIGATION VS. COMPLIANCE



QUESTION: Which came first ...

... the plan or the report?

HINT: It better be the plan.





### **EDUCATE**



- Discover and define yourself.
- What do you want to do? What are you doing?
  How do you want to be known?
- Use Custom Objectives with forethought.



## **COMMUNICATE**



- Buy-In: Communication fosters cooperation and enthusiasm.
- Everyone can have a part to play.



### **NAVIGATE**



- Best of both: customized AND field-tested objectives
- Seed steps: Build success progressively. VMAP is YOUR development tool.
- Steering committee (2<sup>nd</sup> and 3<sup>rd</sup> officers) AND charged agents



#### **EVALUATE**



- How do you define and measure progress? When and where? How do you know you're progressing?
- Responsible agent (Champion)
- Monitor regularly, course correct as necessary (navigate!).





WHERE EVER YOU GO, THERE YOU ARE.

## LET'S DIALOGUE & BRAINSTORM!



- Supreme Council Upcoming Resources
- Share Ideas and Questions from the Valleys

What's worked for you? What hasn't paid off?



#### FOR FOLLOW-UP



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